Hello, my Friend...

Thank you for being here.

I appreciate the opportunity to speak with you more authentically. Please know that behind the fancy business titles and athletic accomplishments, there is a real woman here whose life path - quite shockingly - has been quite unconventional. I never thought I would leave Long Island, New York where I grew up by the beaches. Life had other plans that - with a simple New York State Certified Public Accounting license in hand - invited me into pioneering situations in places I never dreamed I'd be.

First, I became an international Wall Street Chief Financial Officer when few women held these leadership roles. The intense hours and relentless high-level business challenges helped me master steps to starting lucrative, multi-billion dollar investment funds. I worked in Manhattan, but my career demanded that I collaborate and live with people from different cultures like Tokyo, Dubai, Bangalore and Mumbai, India. I've been a landlord in southwest Atlanta, a business developer-for-hire in Santa Monica. Then back to the New York area where I created Defy & Hustle Business Solutions.

That said, time-and-time again, from a place of conviction and integrity, I rebelled against conventional white-collar wisdom and its authority figures. Not always, but way too often, I became ill, disgusted and twisted inside by the sociopathic systems and expectations that govern the modern American workplace. Yes, I understand the competitive high-intensity workplace with its brilliance, and it's all-too-acceptable ego stroking, misogyny, greed, and emotional gaslighting.

This is not who I am. I left the titles and high-pay behind to recuperate. I diligently studied healing texts and transformational methods. I practiced health and peace. I needed to create another way forward in my career.

Now, let's talk about you.

You are on a journey. Its destination will be the physical expression of an internal healing that's crucial to actualizing your deepest purpose in life. Within your heart lies the honest lifestyle and career path you've repressed because you believed you must hide it to survive. You have talents never truly explored. You have gifts you've never opened.

Something brought you to this message. It's as if there's no choice. You know you can't stay where you are. Too late – you've found your wings! If you're ready, life is waiting – prepared for you to enjoy a completely different plane of success. Best embrace what is more appropriate for you at this time.

This journey will require you to summon your accumulated knowledge, skills, heartbreaks and hopes. It's as if your life experiences have been carefully orchestrated to prepare you for this specific undertaking. This is not the time to worry about whether you are prepared. You are!

Mobility is the crucial element. Whatever you need will show up as you proceed, step-by-step. Embarking on this new adventure - the honest lifestyle and role you've long repressed - to focus on this journey and opportunities ahead is more important than clinging to the past. Life now demands you venture into the unknown.

You see, this journey is a spiritual gift. It is an invitation from the wise, benevolent universal heart, requesting you follow her. You are not supposed to know all the details, nor how it is going to work out. You are just meant to take one step after the other. Over and over. So that you can receive the gifts that are heading your way.

The small steps we can take together in an area of your life, though not immediately obvious, are actually far more forceful and impactful than you realize. Your actions accumulate on the unseen plane and soon begin to overflow in the physical world with astonishing momentum. Keep the faith. Step-by-step. Your destiny IS coming.

You've grown courageous. You've learned you must hold yourself sacred or no one else will. You know life is meant to be fun!

You're a Spiritual Maverick. So am I. I look forward to helping you shine.

Your friend,

Noreen Founder of Defy & Hustle(TM) Business Solutions



